



Community Trends and Visioning Meeting  
Susan Brower, Minnesota State Demographer  
May 2014



Topics  
for  
today

3 big

demographic trends

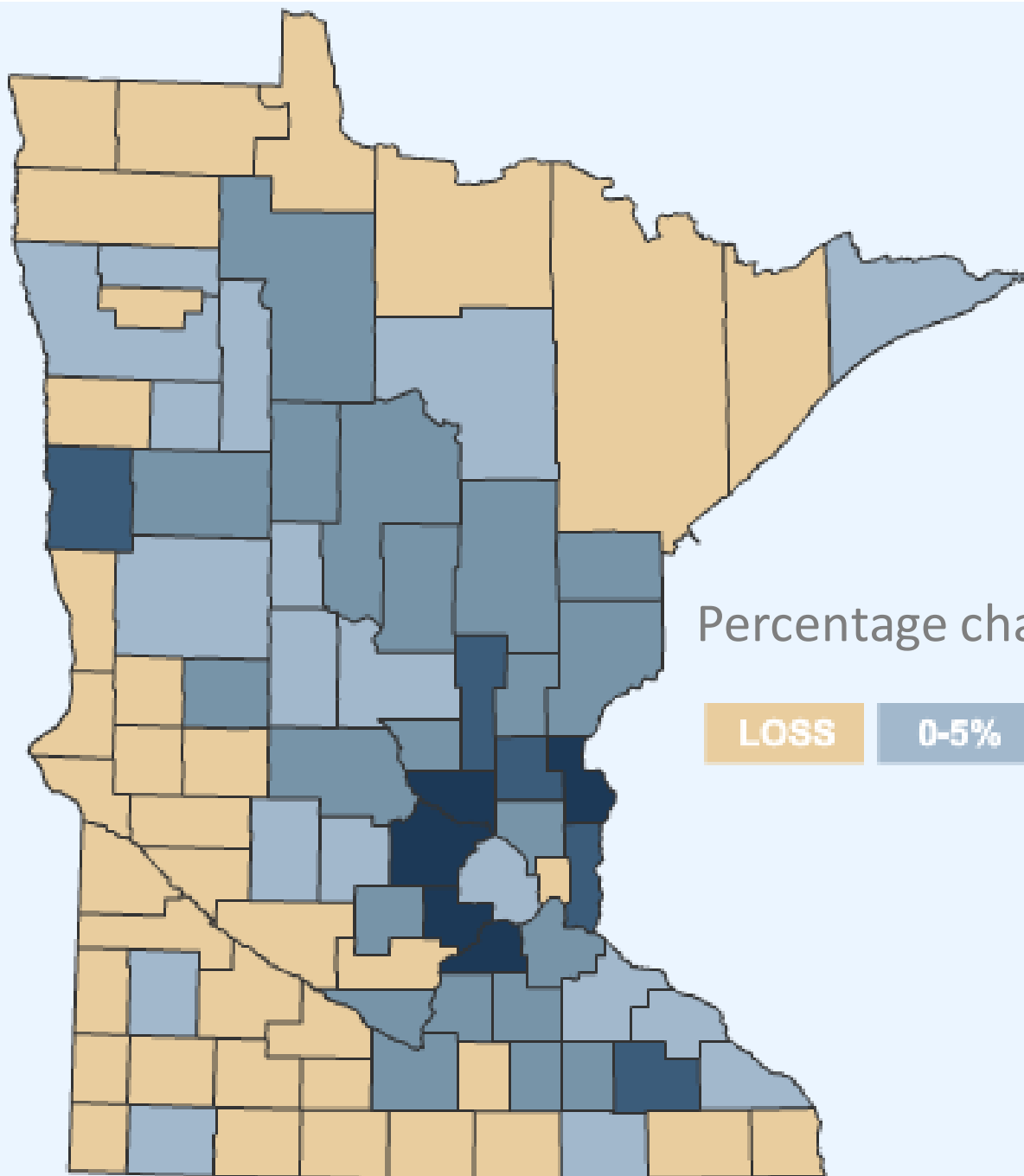
Your questions and  
insights



## Trend #1

Growth around  
the state looks  
different





Percentage change 2000-2010

LOSS

0-5%

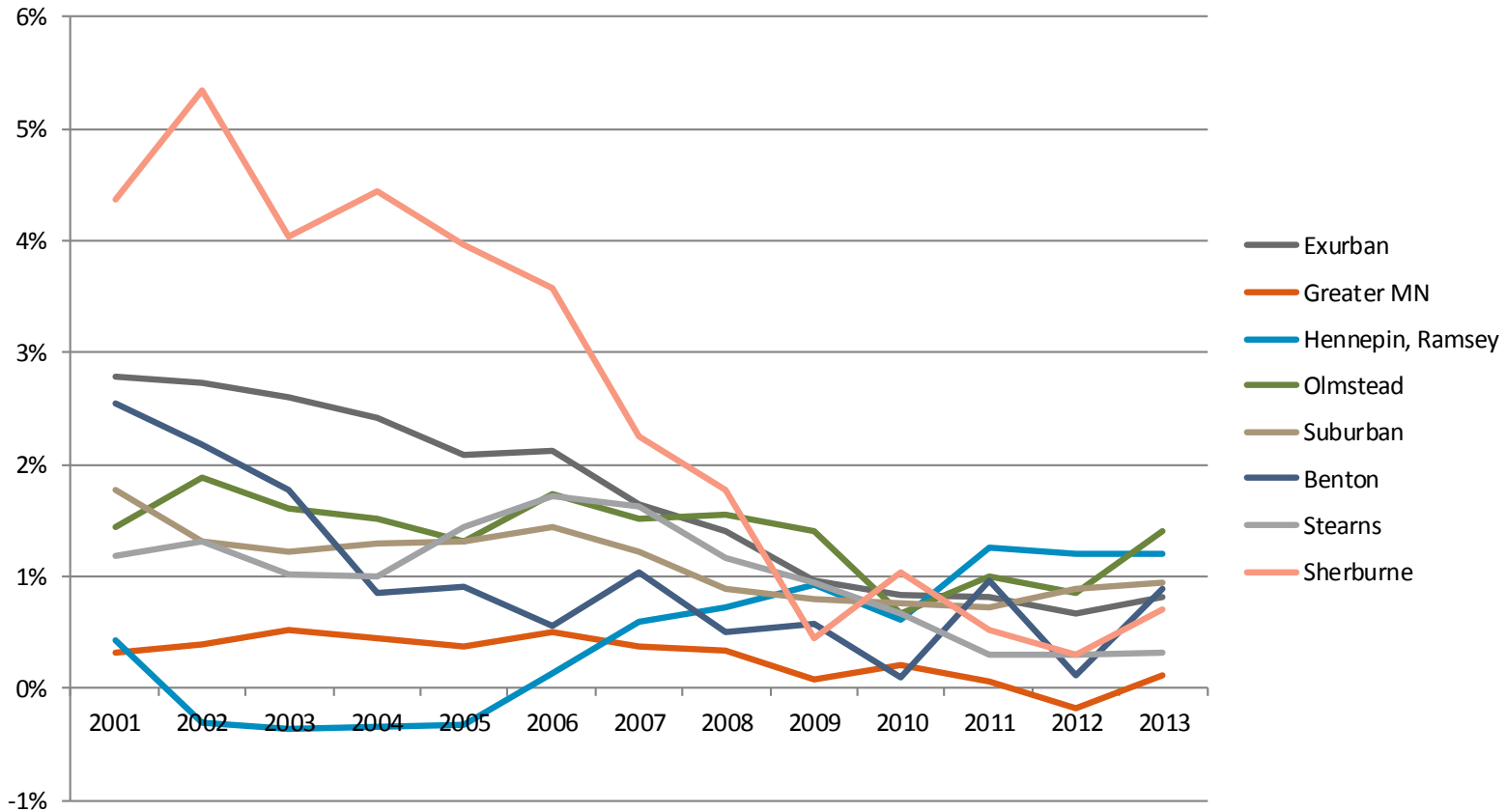
5-15%

15-25%

25% +

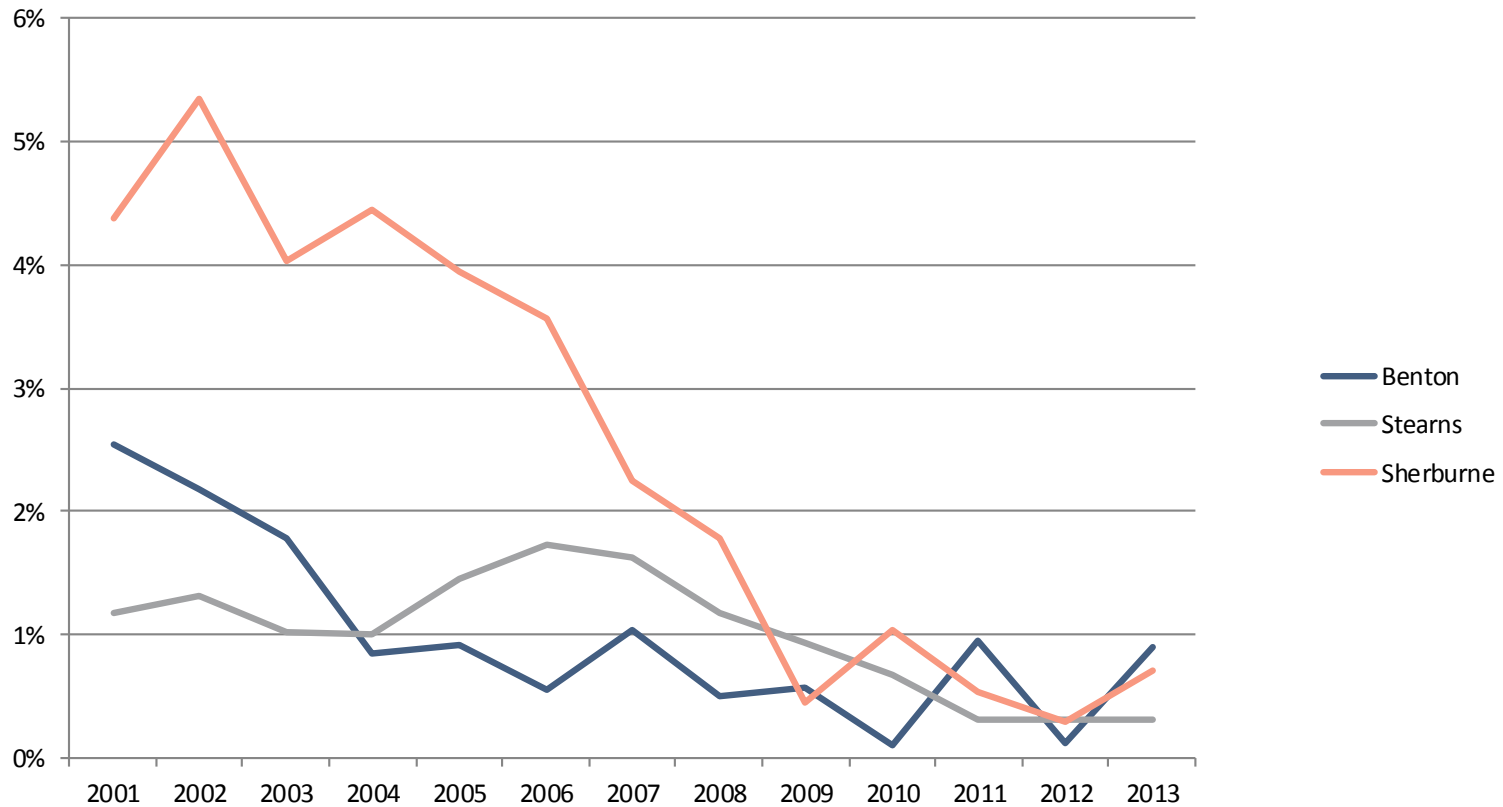


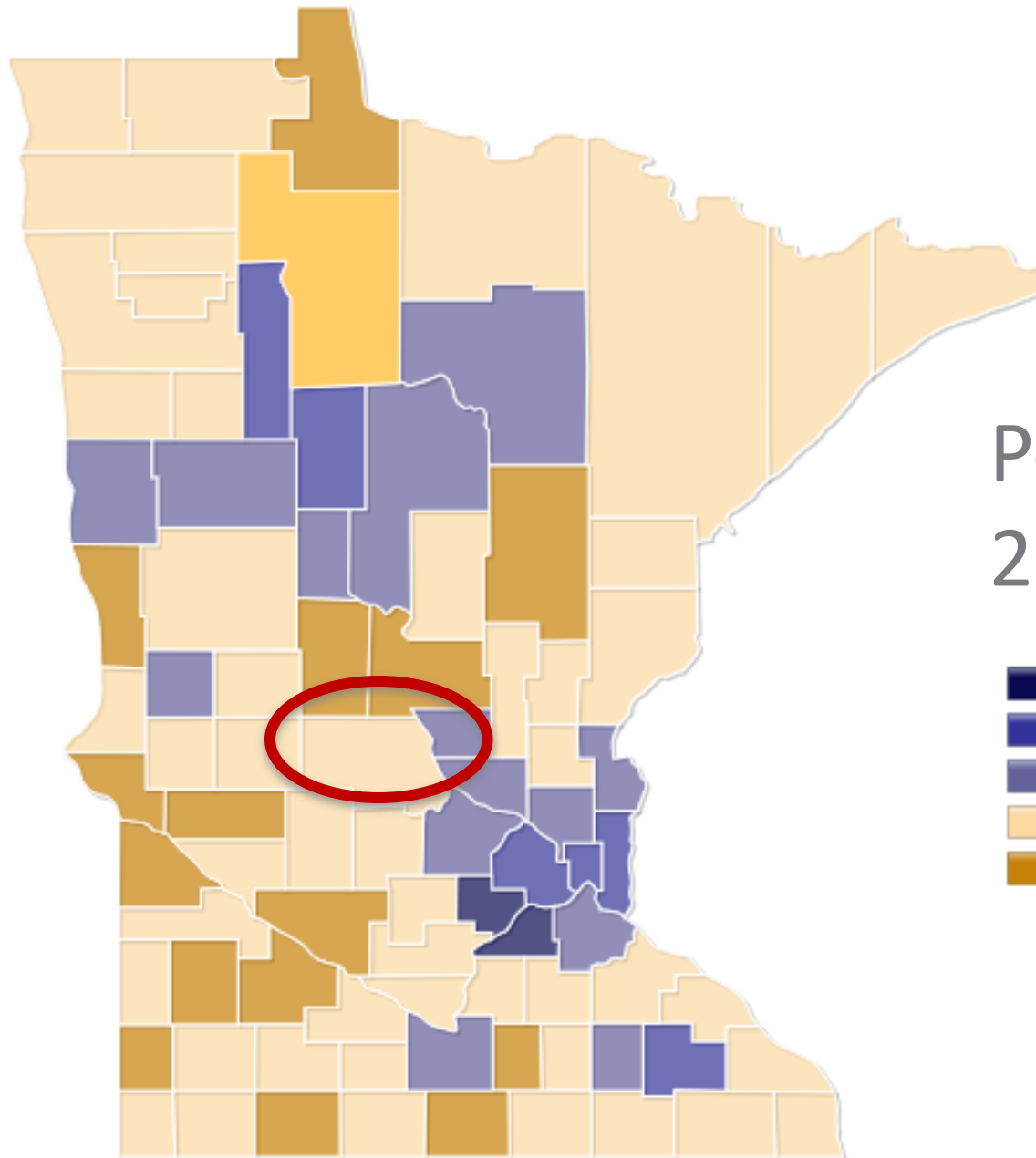
# Population growth rates have converged over the last decade





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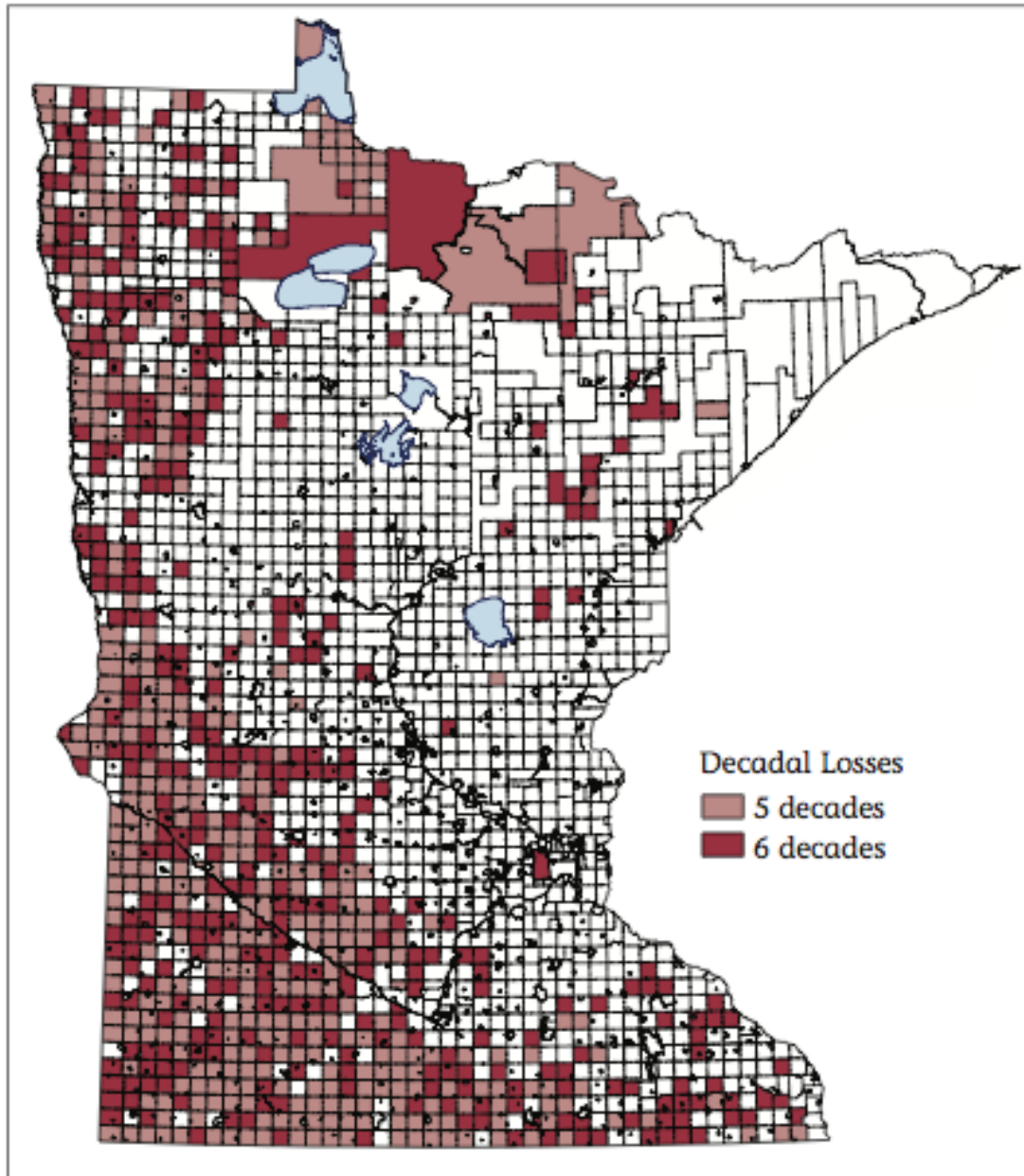




## Percent change 2012-2013

- Growth of 1.5% or more
- Growth of 1 - 1.4%
- Growth of .5 - .9%
- Steady (-.4 - .4% change)
- Decline of .5% or more

Figure 3. Minnesota: County Subdivisions that Lost Population for 5 or 6 of the Decades between 1950 and 2010

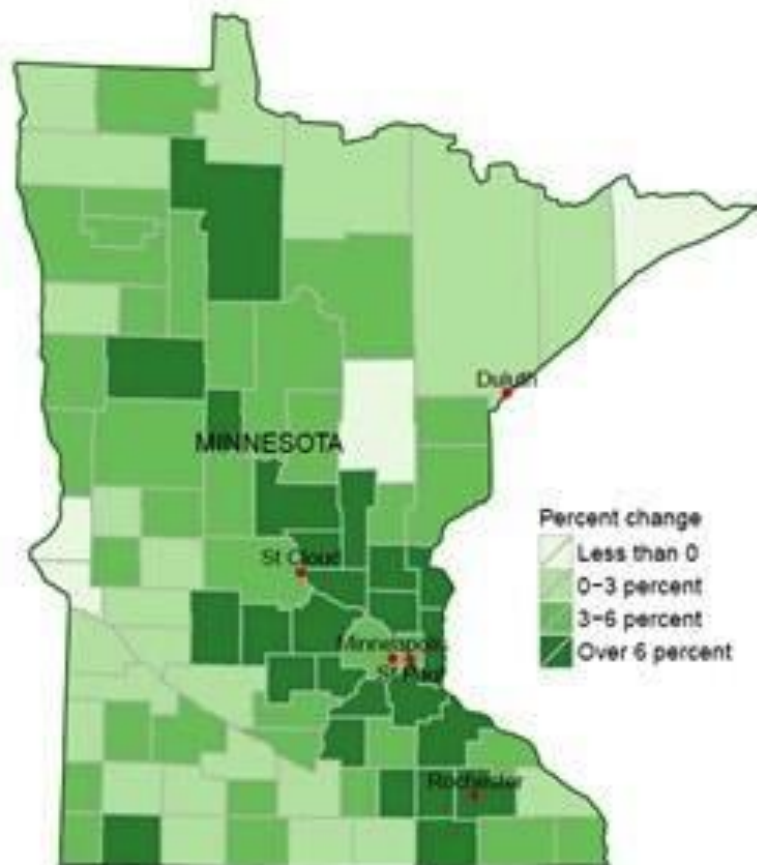


Note: Population based on decennial census data. Results for some locations had to be inferred because of boundary changes.

Population loss  
along western  
edge of state,  
down into  
Southwestern  
prairies has  
been long-  
standing

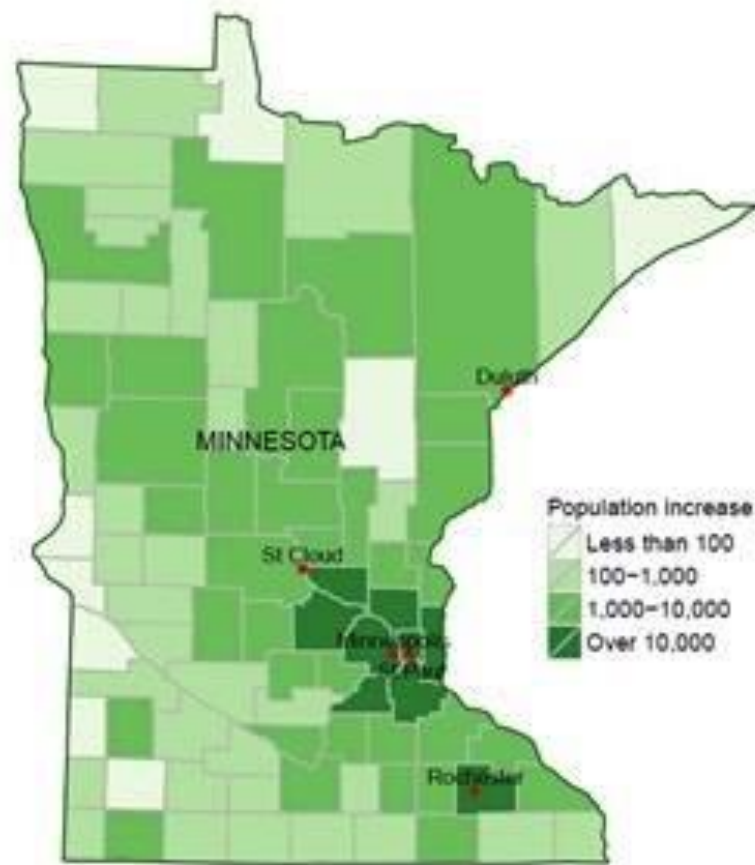


Map 1: Projected rate of population growth, 2015 to 2025



Source: Minnesota State Demographic Center

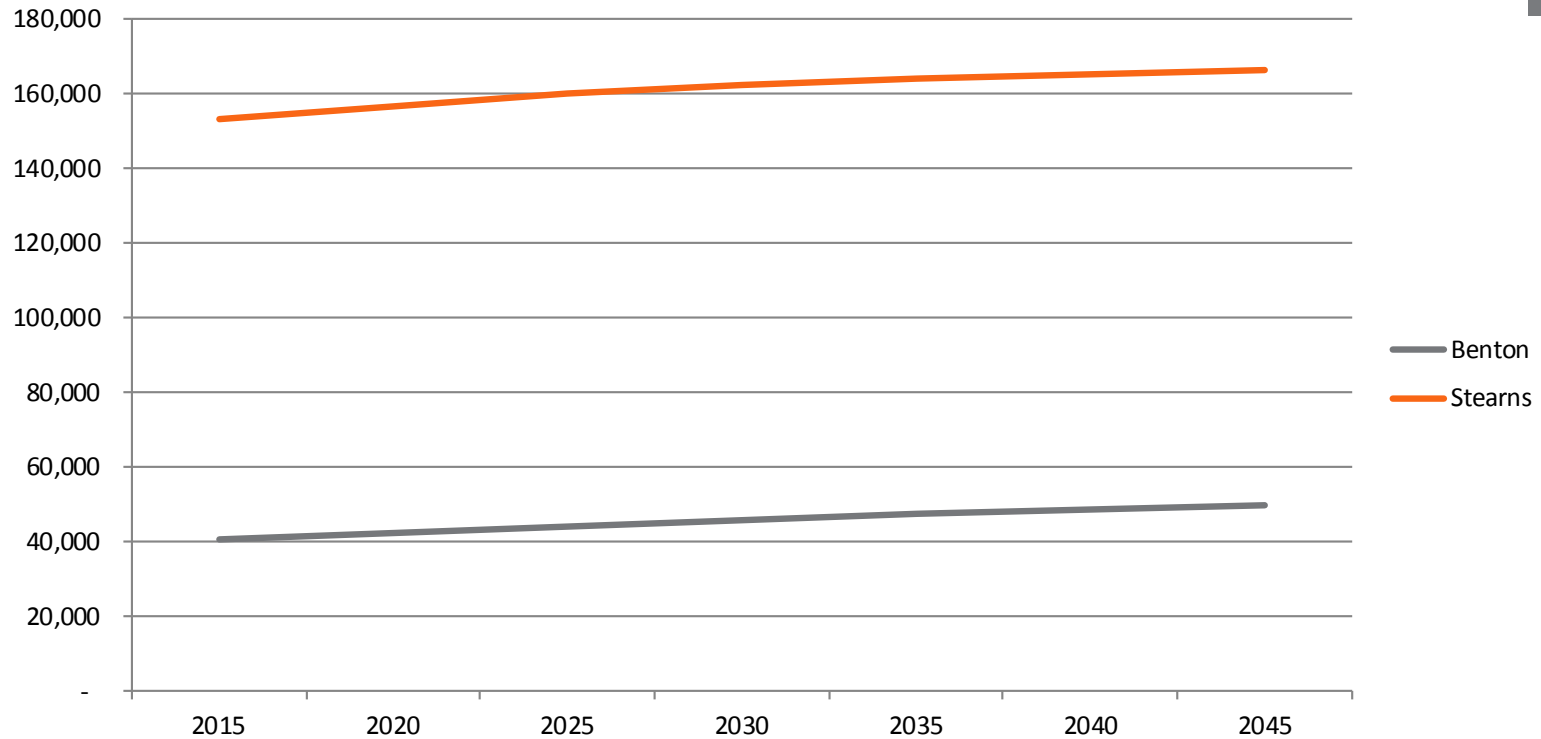
Map 2: Projected absolute population growth, 2015 to 2025



Source: Minnesota State Demographic Center



# Modest growth projected for Benton and Stearns in the coming years





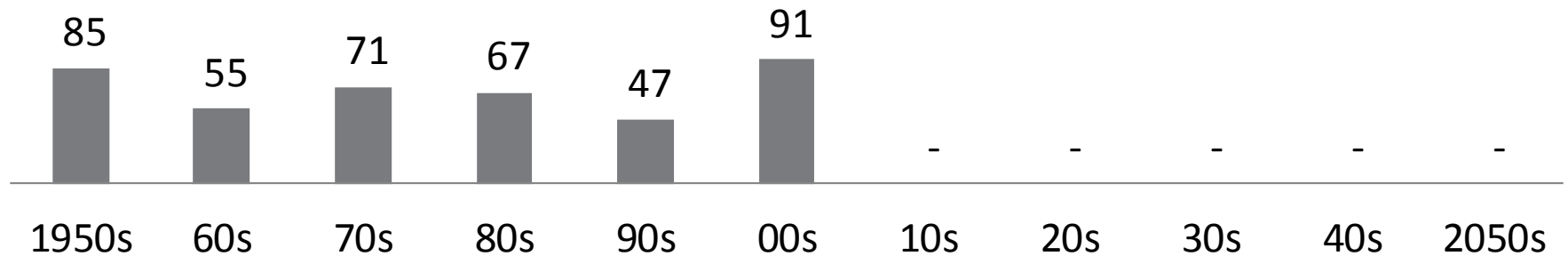
Trend #2:  
Population  
aging is  
beginning to  
affect MN and  
the nation



# + Number of older adults will increase substantially over the next 20 years



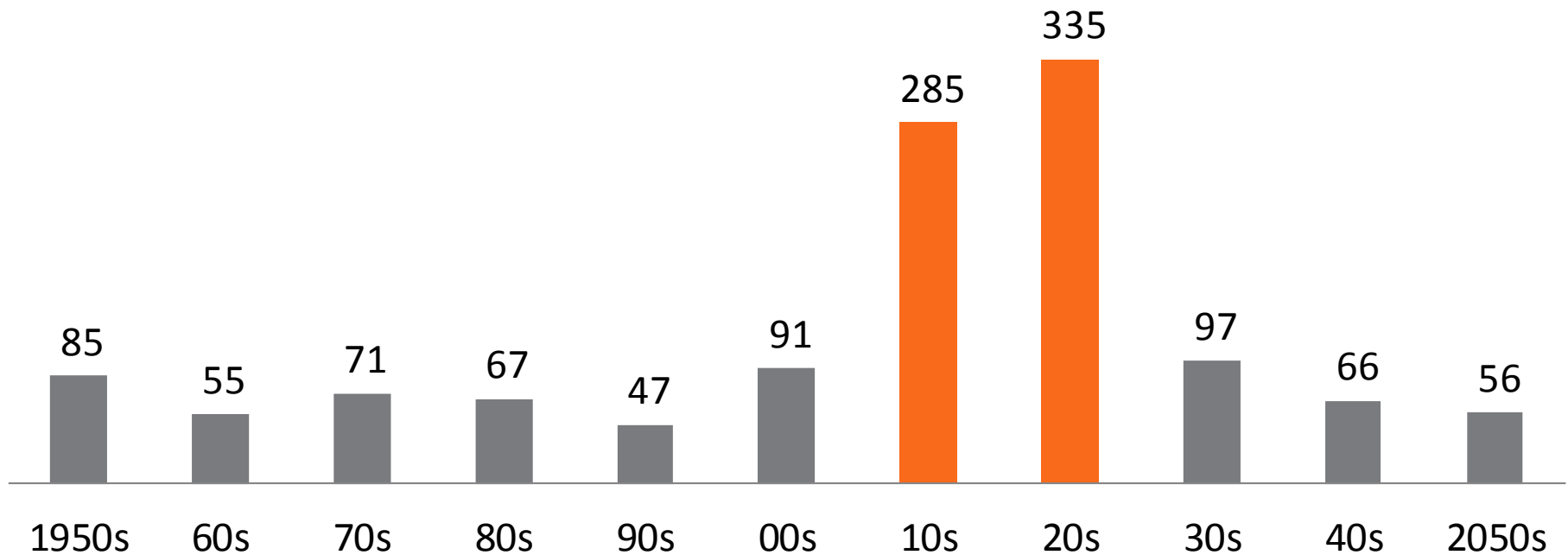
**Change in older adults, age 65+ (Thousands)**



# + Number of older adults will increase substantially over the next 20 years



**Change in older adults, age 65+ (Thousands)**

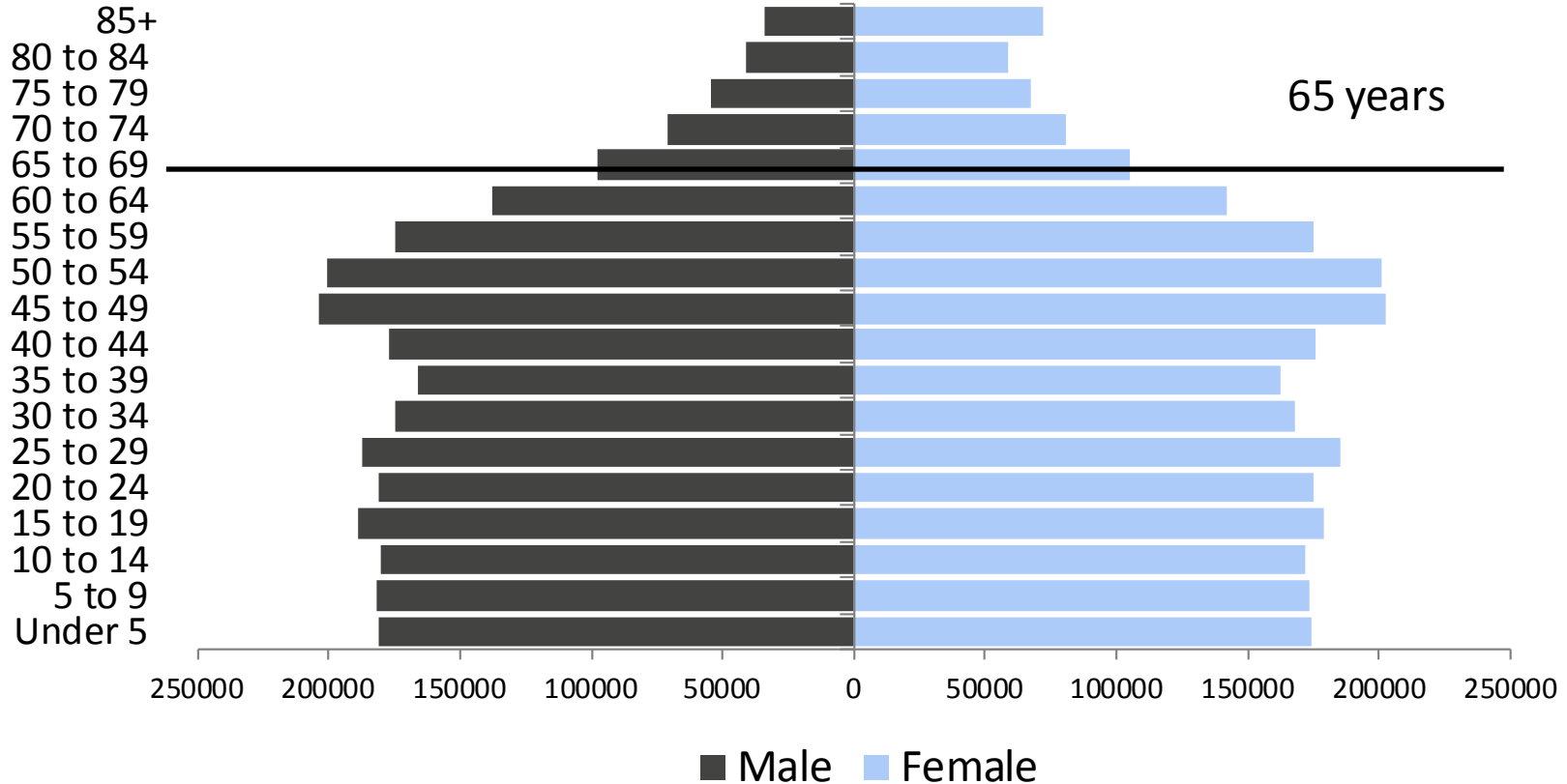




# Why are these changes so marked now?

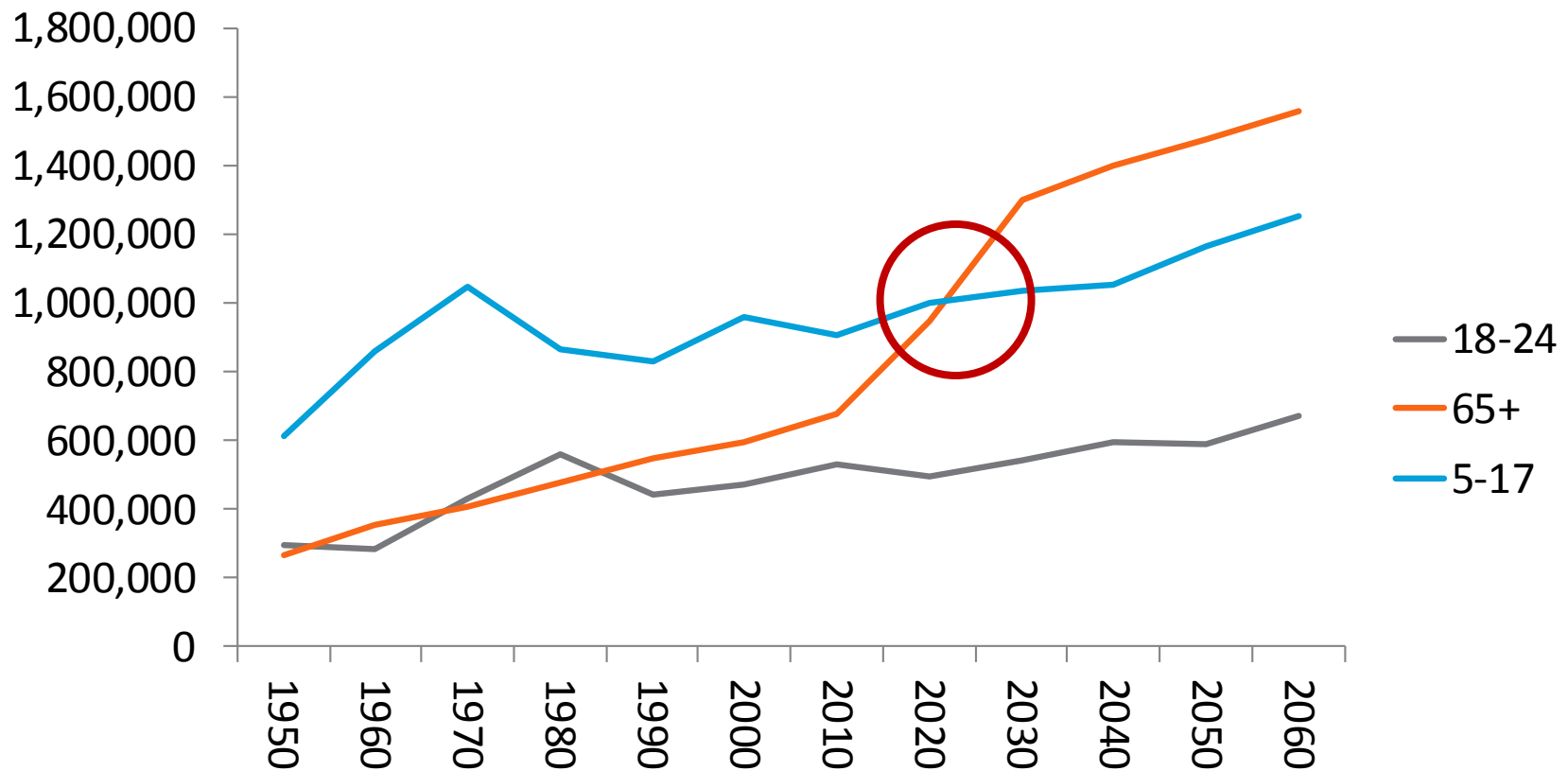


**Population by age and sex**  
Minnesota, 2012

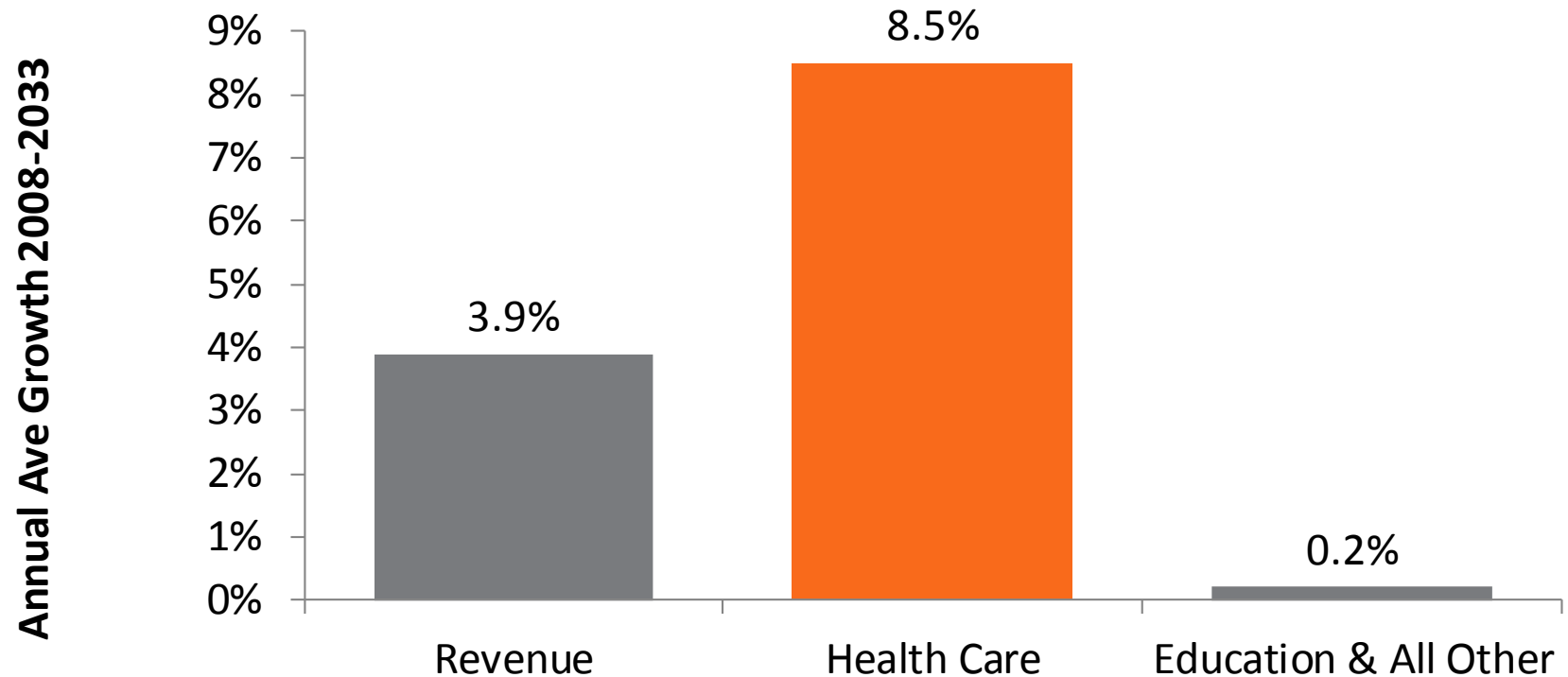




# For the first time in MN history: More 65+ than school-age by 2020



# From 2008: If State Health Care Costs Continue Their Current Trend, State Spending On Other Services Can't Grow

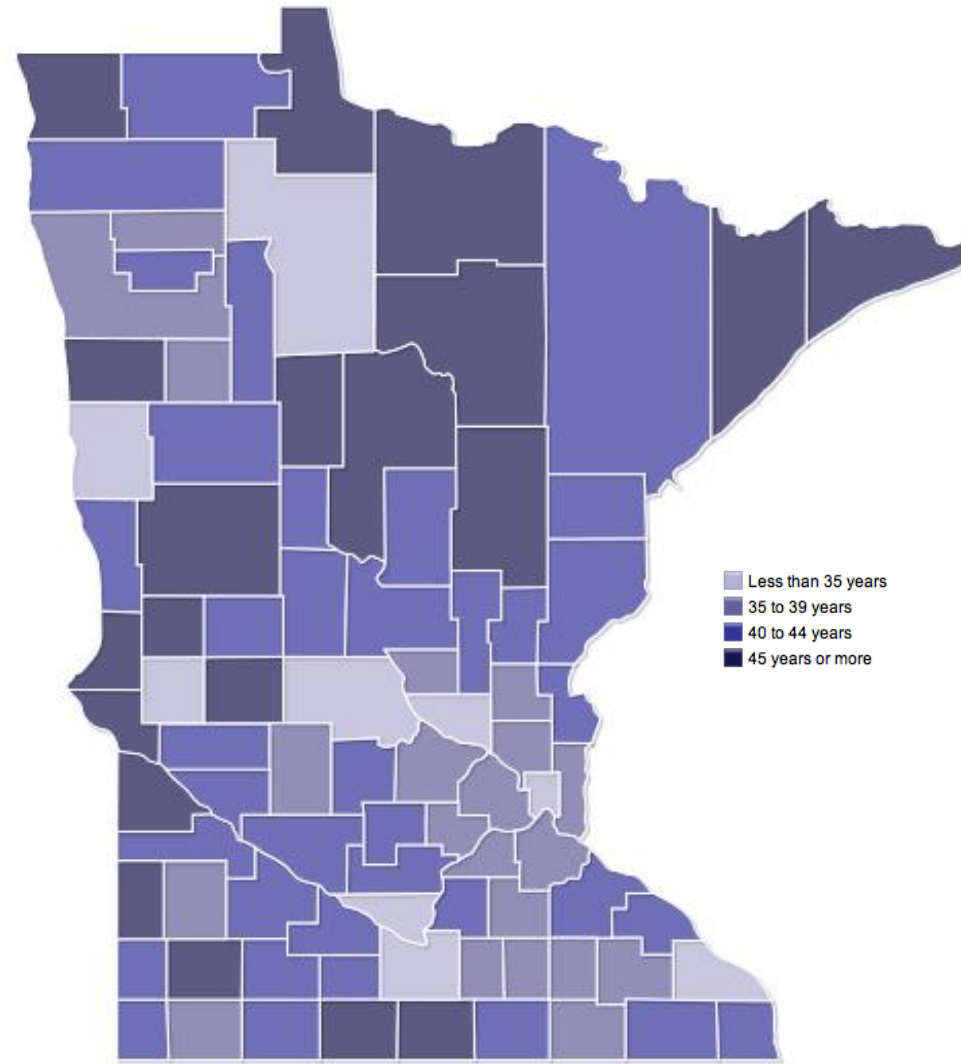




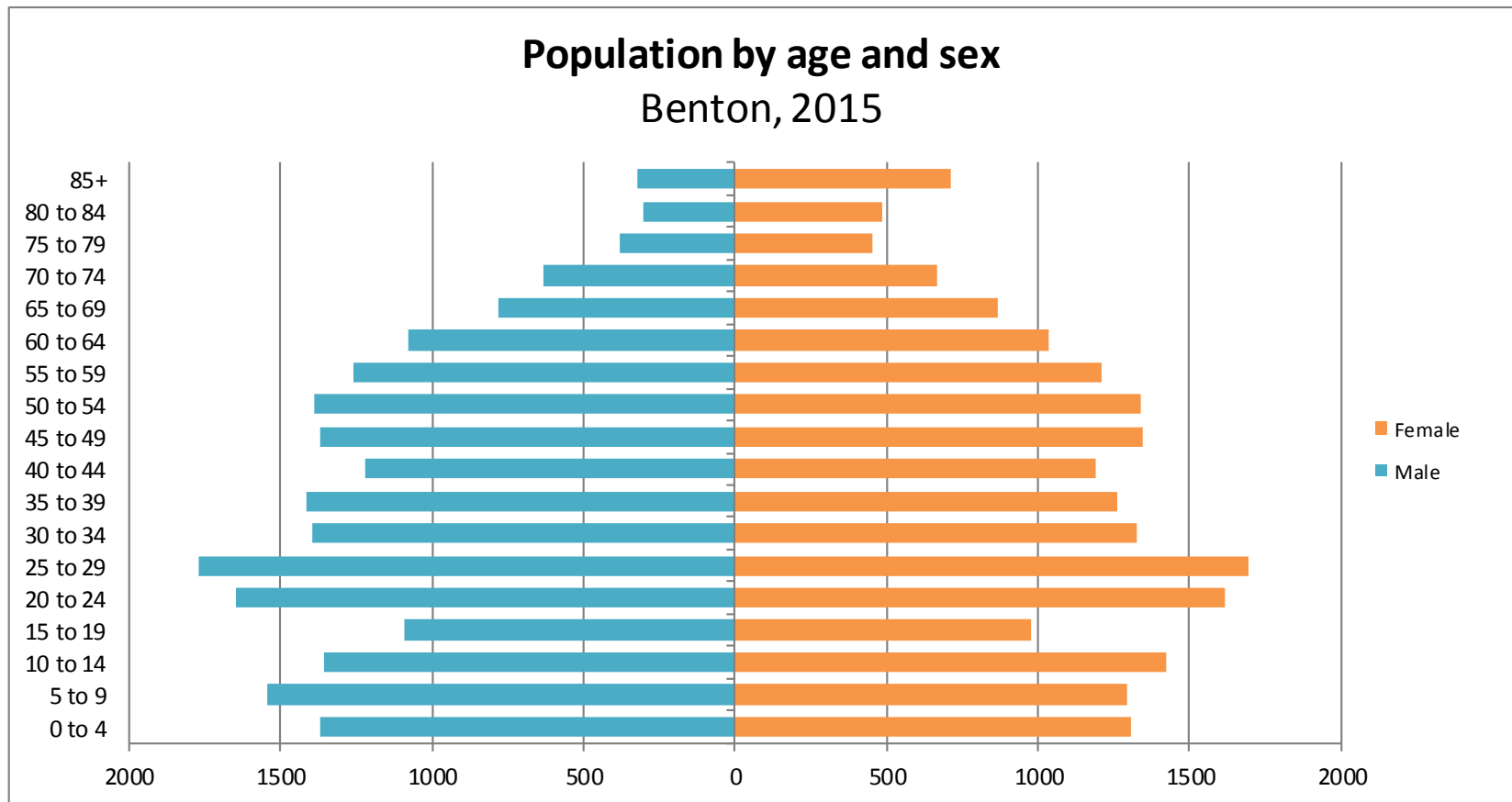


Different regions of the  
state experience  
population aging along  
different timelines

## Median age, 2012

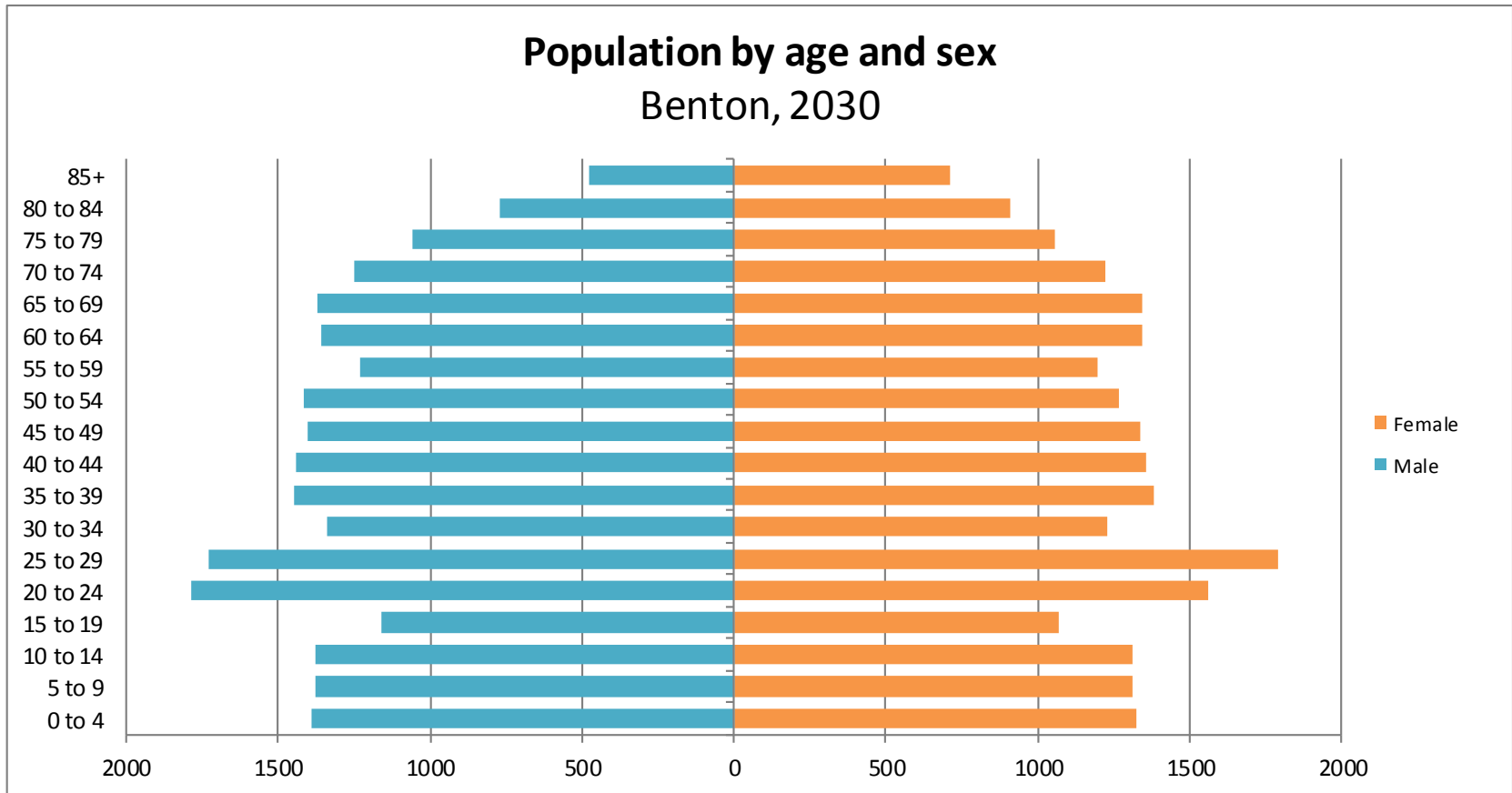


# + Benton County now

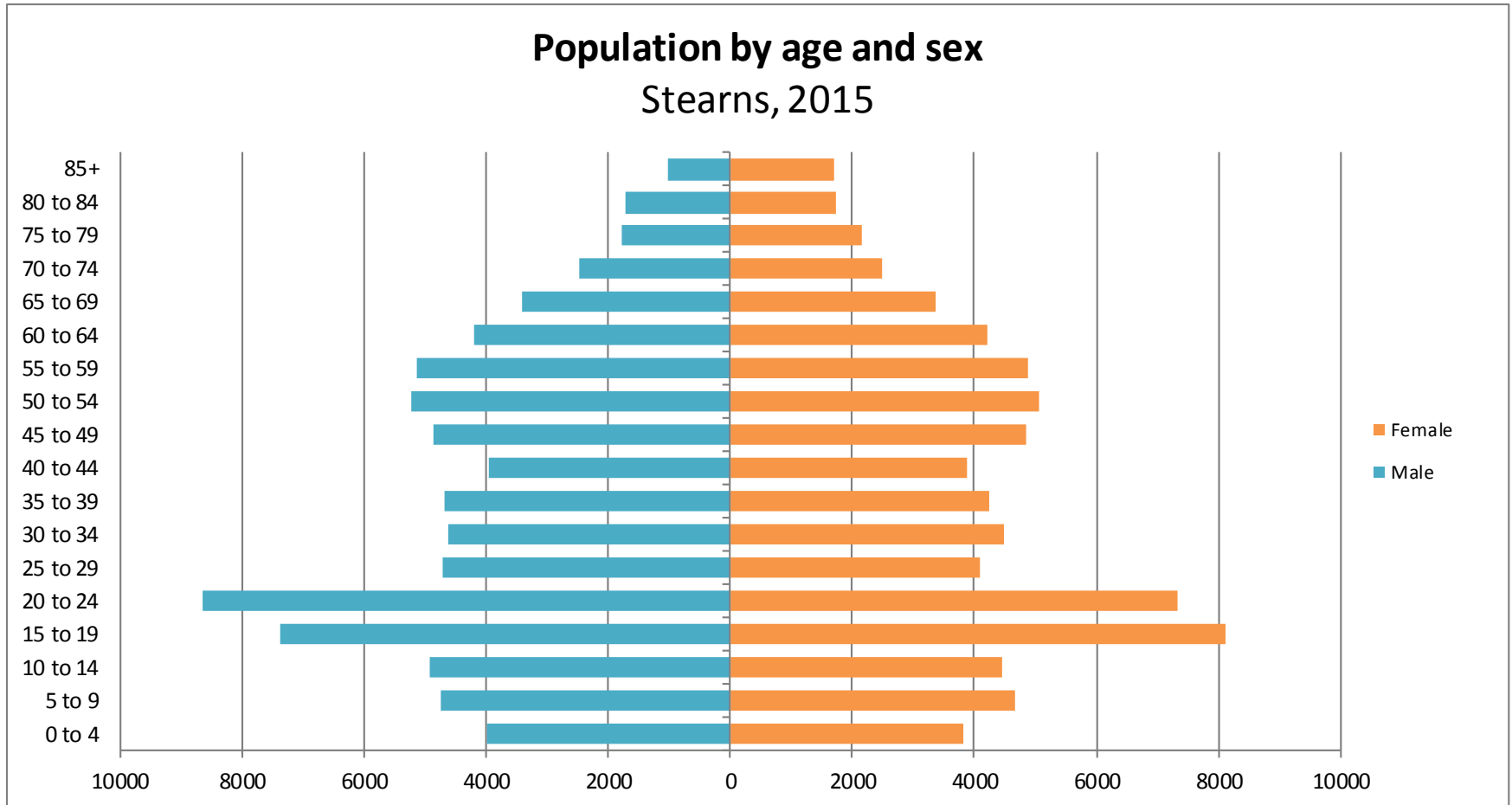




# Benton County in 15 years



# + Stearns County now

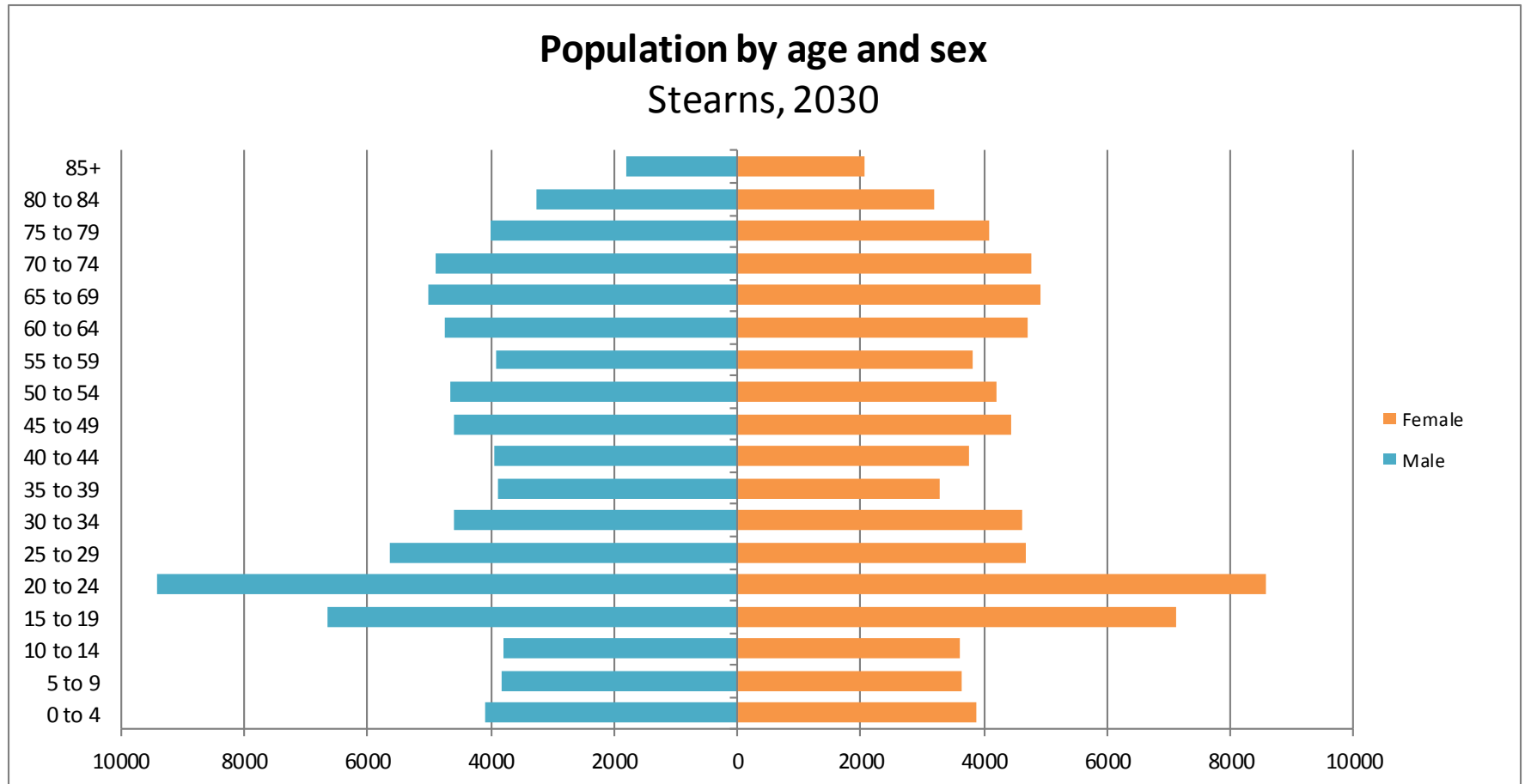




# Stearns County in 15 years



**Population by age and sex**  
Stearns, 2030

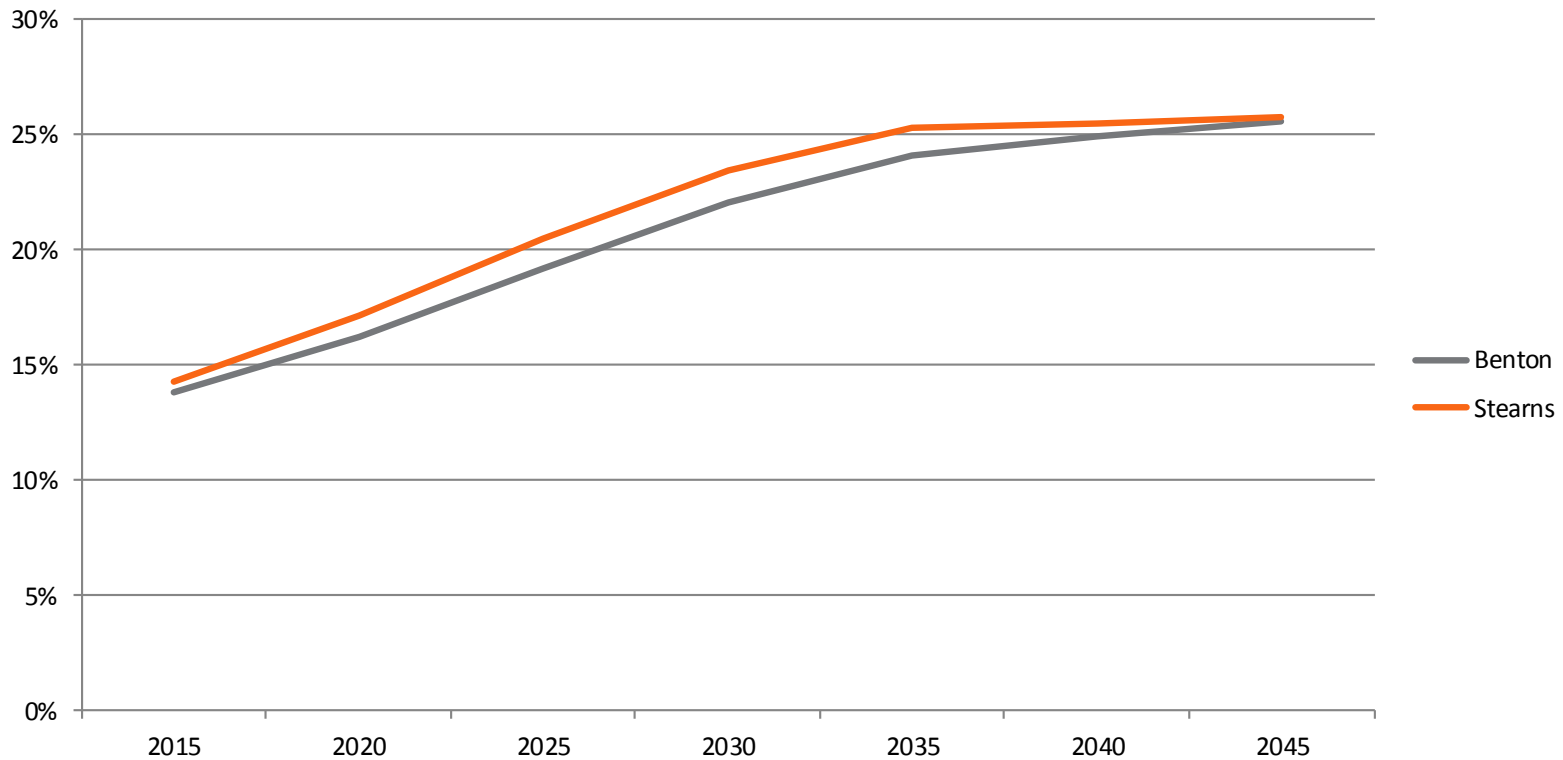




# 1 in 4 residents will be over the age of 65 by 2040

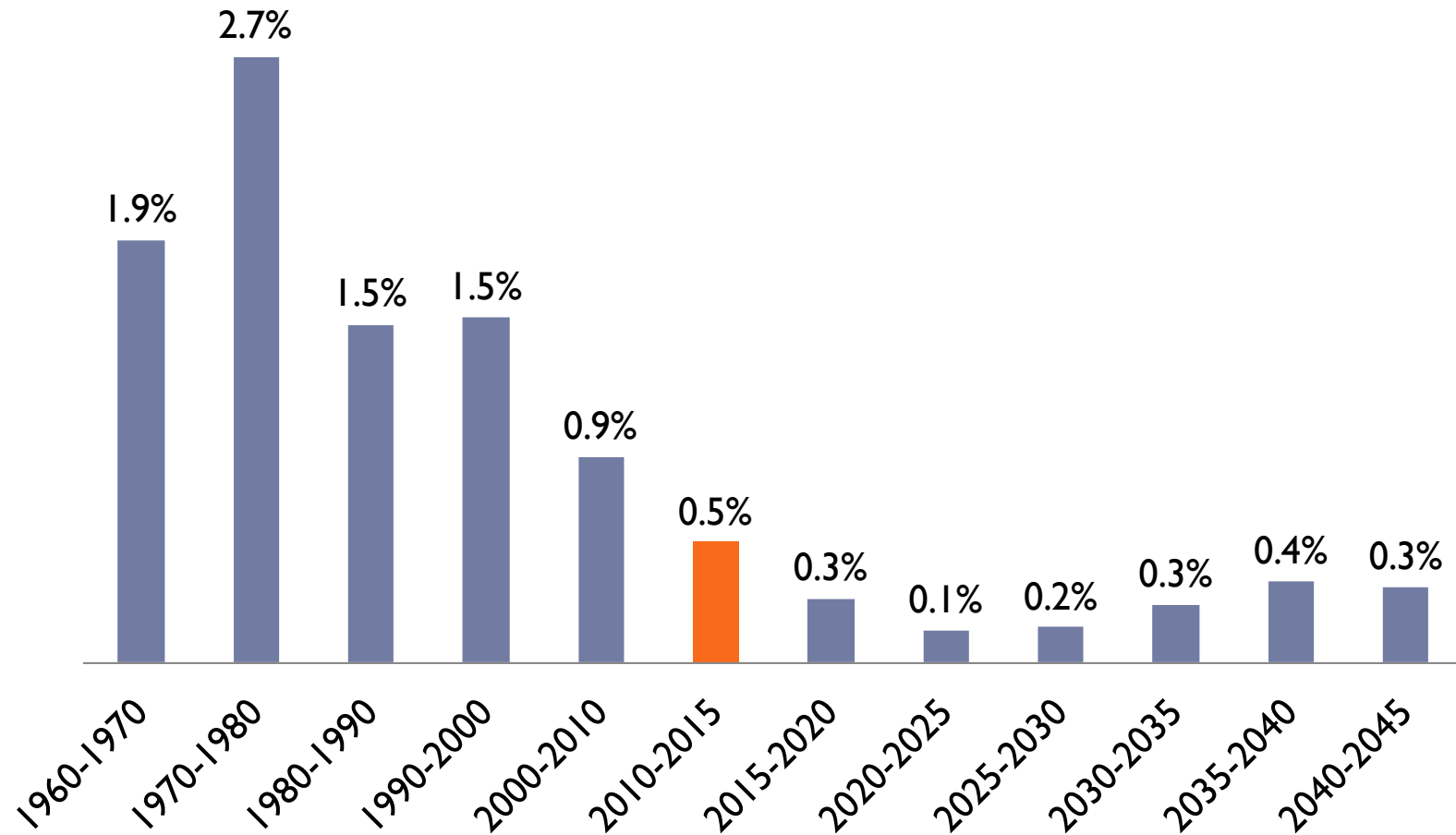


## Older adult (age 65+) population





# Labor force growth is projected to slow





Trend #3:  
Minnesota and  
the Twin Cities are  
becoming more  
diverse



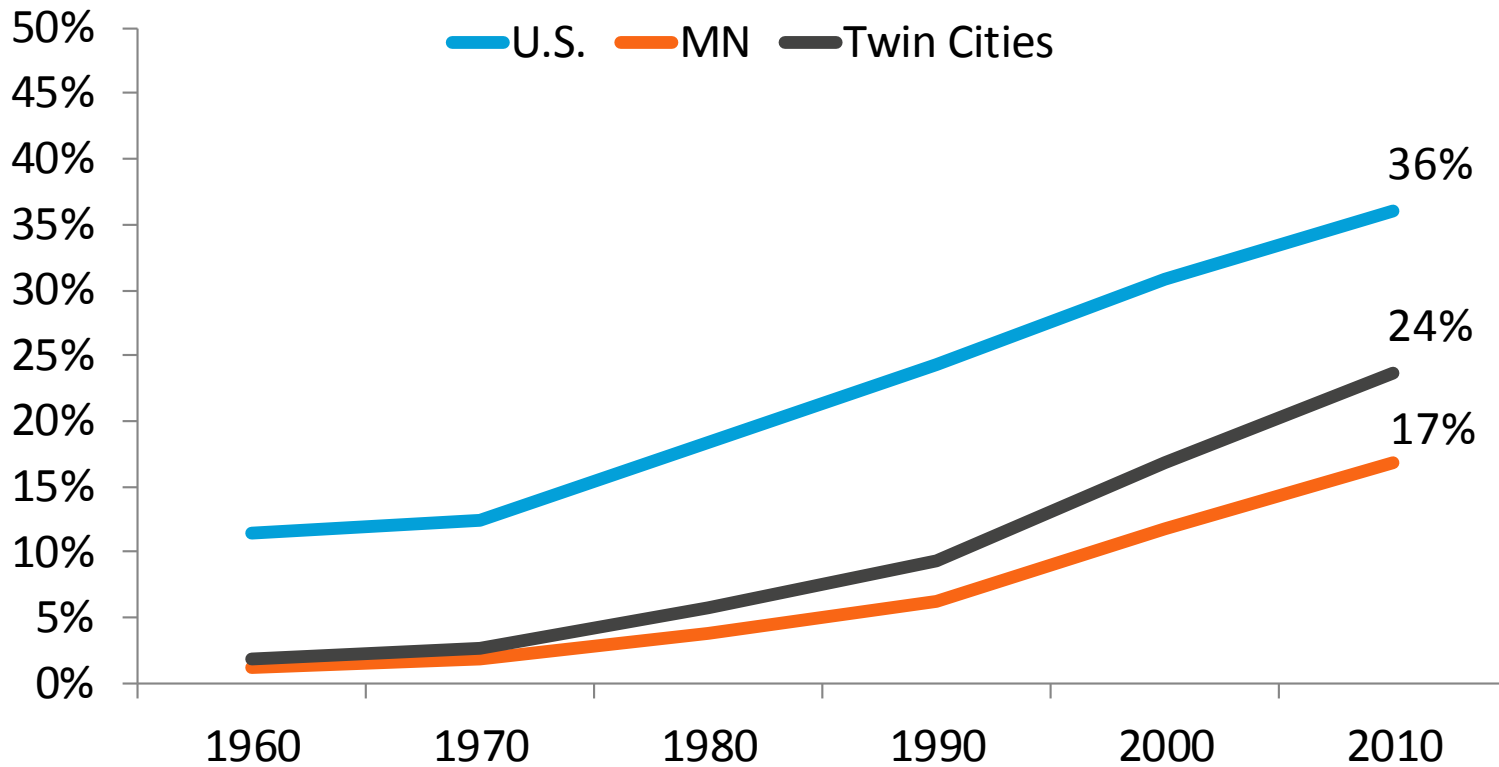




# 50 years of growing diversity in our region, state, nation



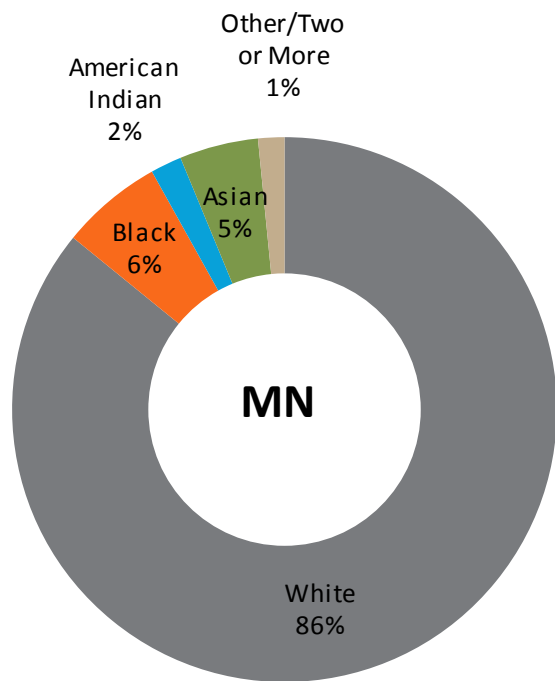
**Percent Of Color, 1960-2010**



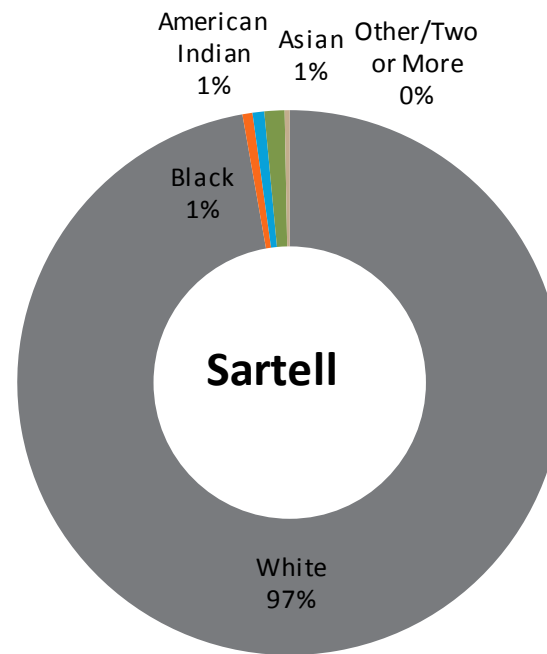
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# Sartell less diverse than the state overall

Minnesota



Sartell

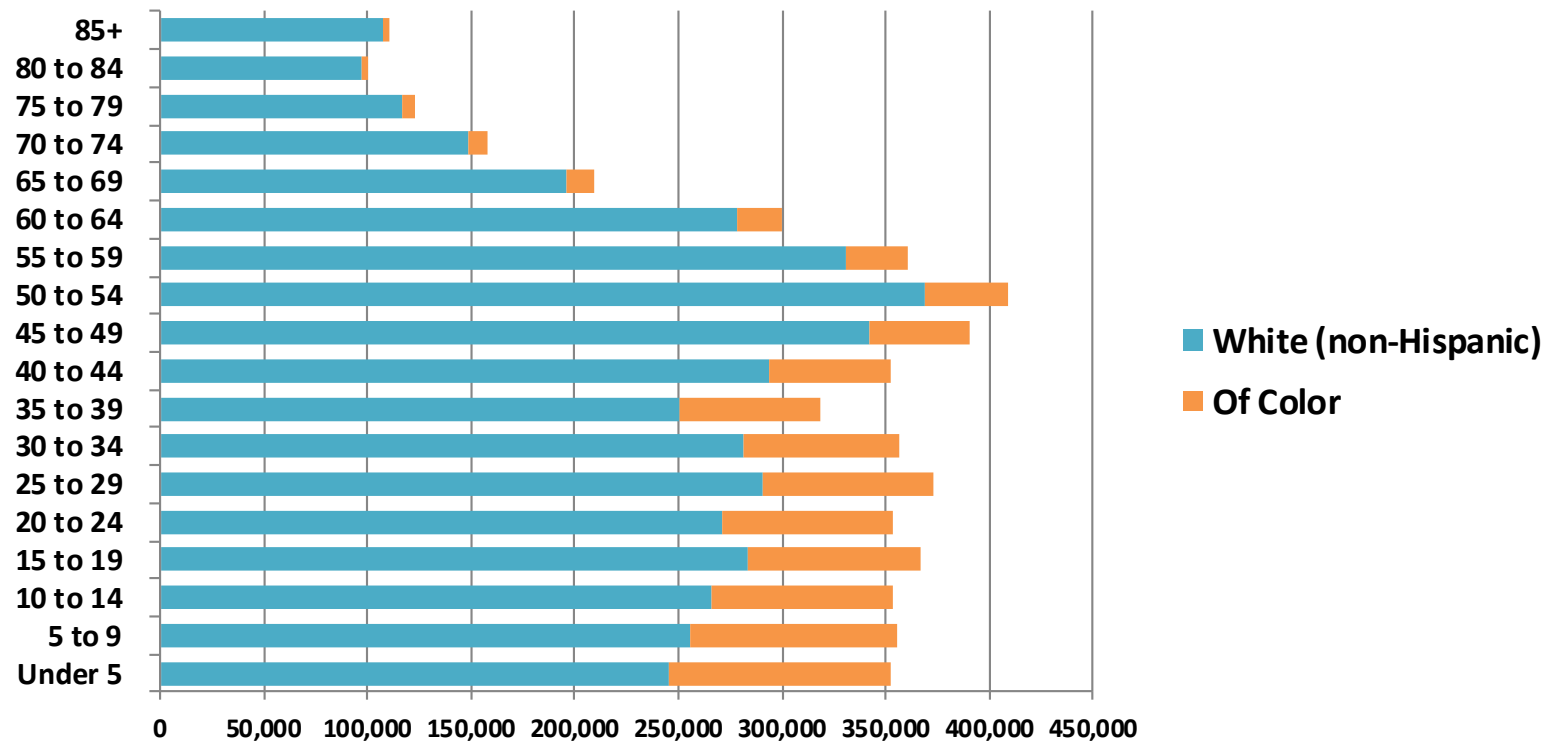




# A portrait of Minnesota, 2011



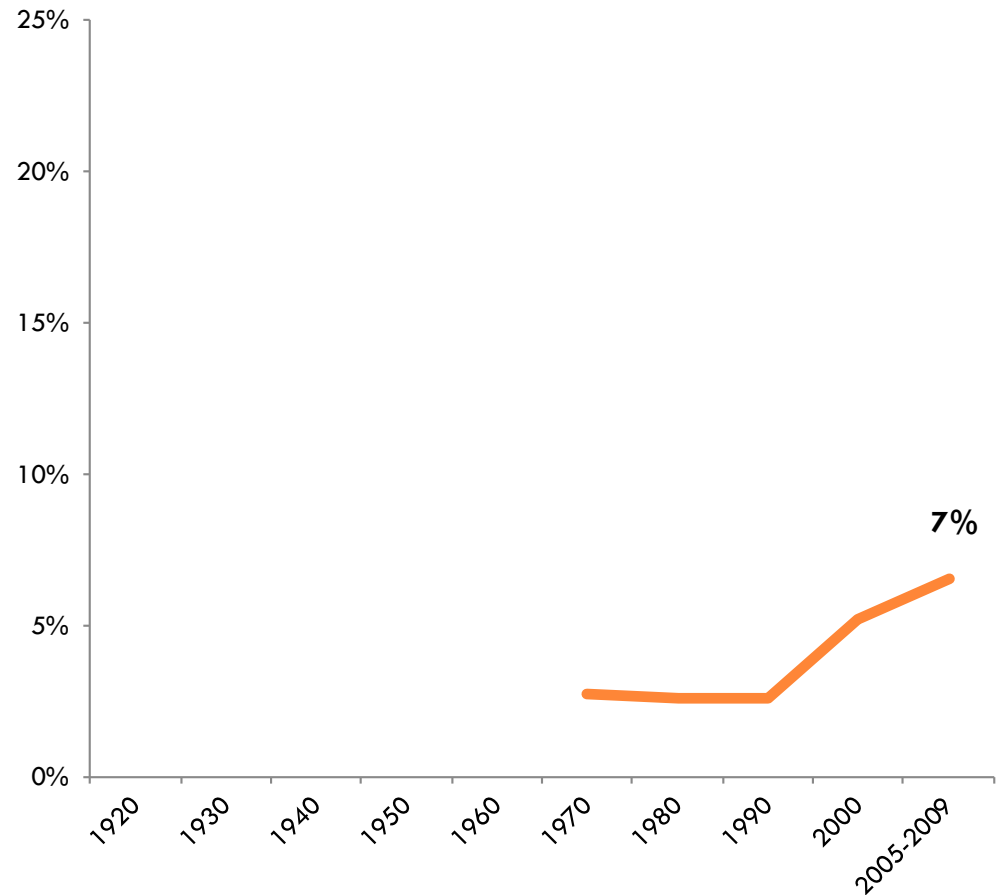
## White (non-Hispanic) and Of Color Population Minnesota, 2011





# International immigration has been increasing in recent decades...

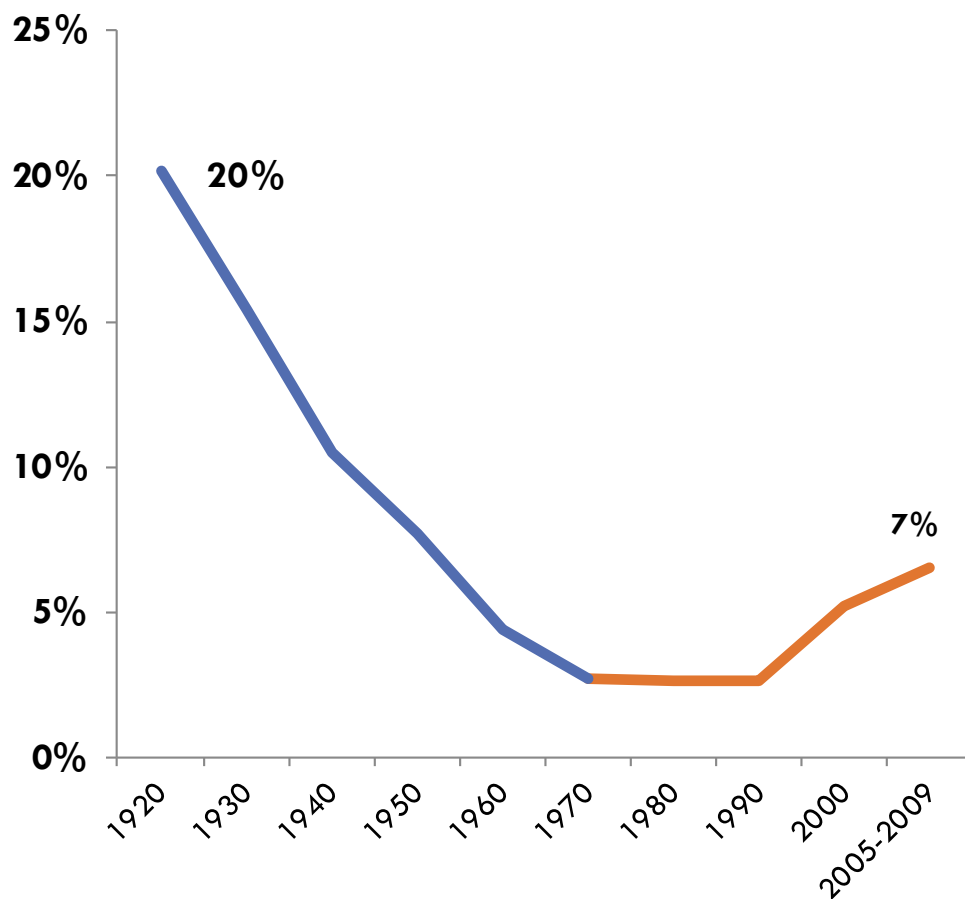
Percent Foreign Born  
Minnesota 1970-2009





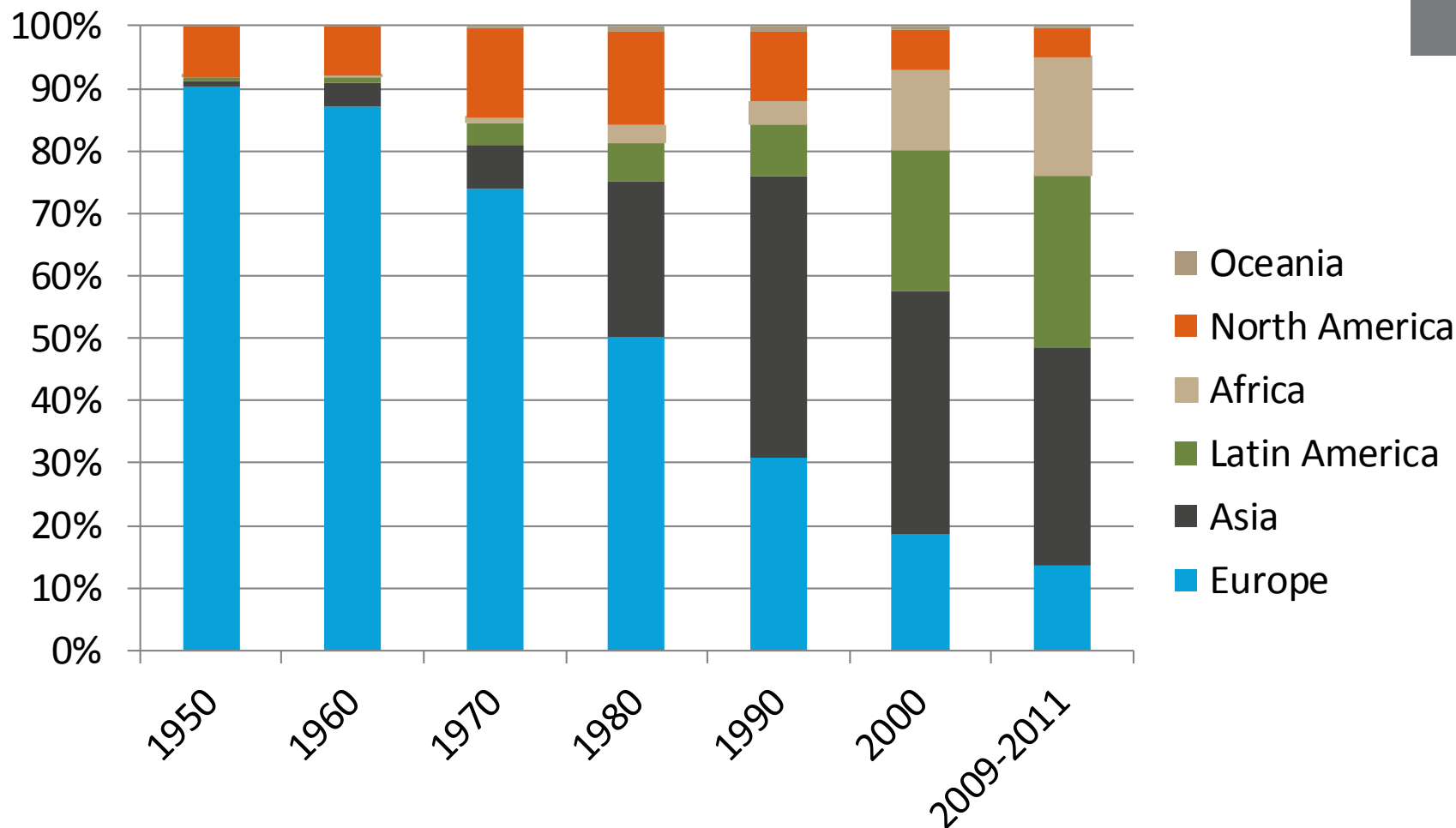
# ...but immigration is not a new phenomenon in MN

Percent Foreign Born  
Minnesota 1970-2009





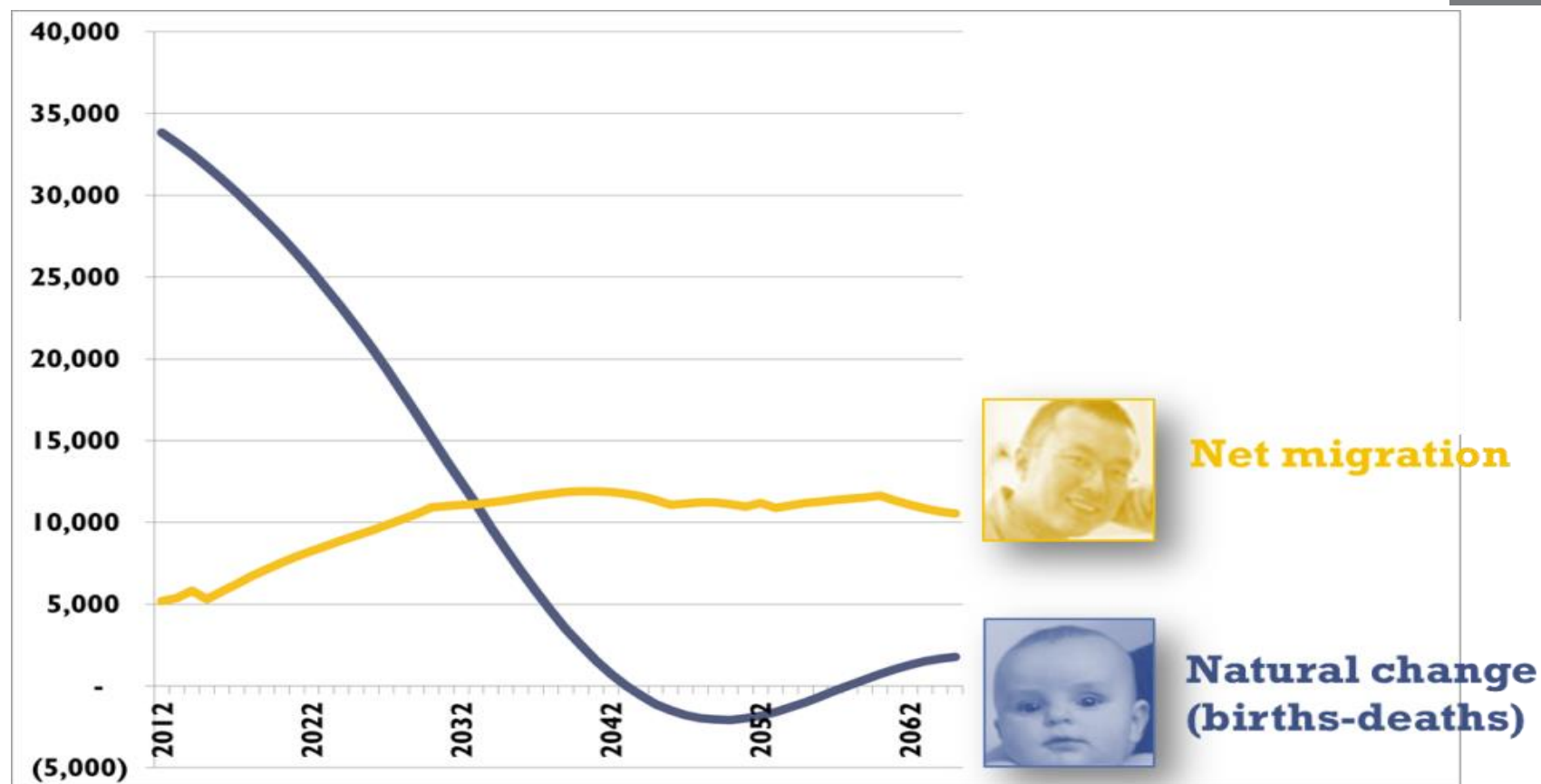
# Our foreign-born population is becoming increasingly diverse



Source: Tabulated by the Minnesota State Demographic Center from the Integrated Public Use Microdata Series

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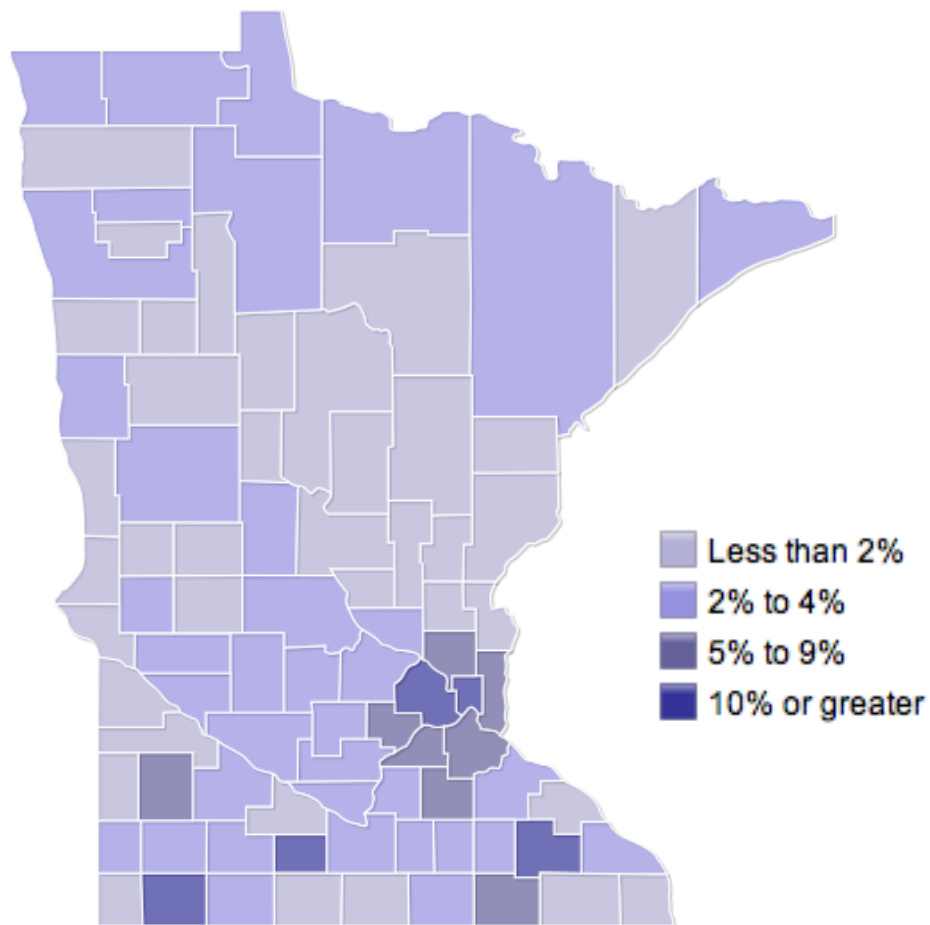
# Minnesota's projected net migration and natural change, 2012-2065





Younger age structure,  
population growth  
and immigration are  
related

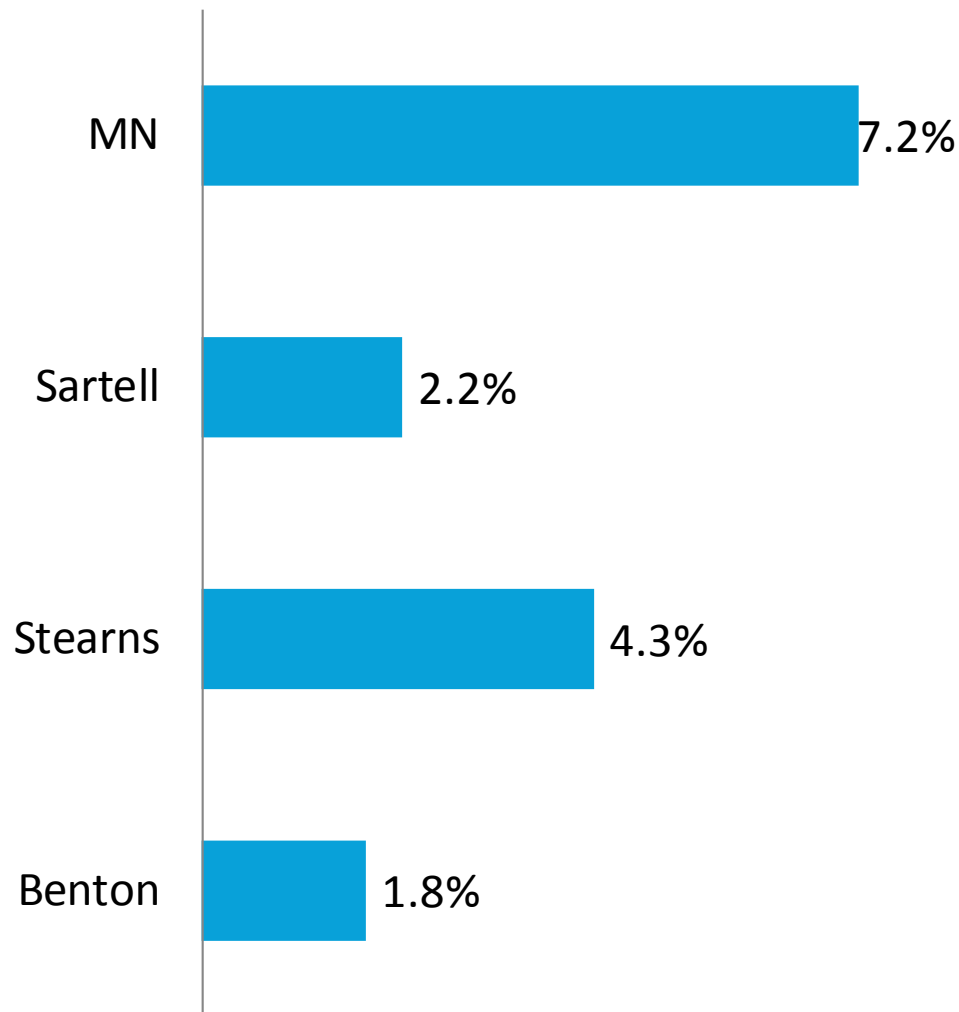
## Percent foreign born, 2008-2012







## Percent foreign born 2008-2012





# Considerations of Demographic Change



- Fewer school-age children relative to older adults will mean pressures to shift resources (public, nonprofit) from younger to older
- Modest growth for Benton and Stearns
- Increasingly, population growth and stability will rely on immigration



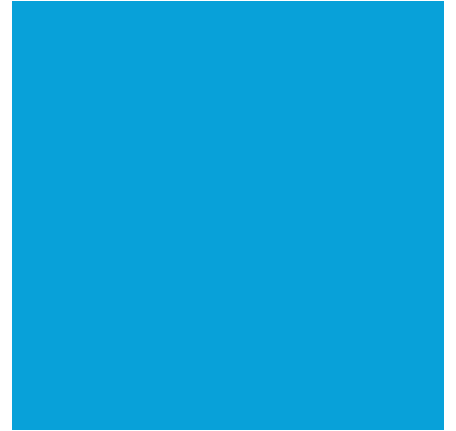
Want even more  
data?

**Community data from the U.S.  
Census Bureau:**

<http://factfinder2.census.gov>

**Population projections by MN  
region and county can be found  
here:**

<http://demography.state.mn.us>



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